

# THE POWER OF LOCAL OWNERSHIP

Community Minded

Community Proud



Community Owned

Rice Lake Utilities  
September, 2003



## Rice Lake Utilities is Celebrating Public Power Week October 5<sup>th</sup>-11<sup>th</sup>



Would you like to own a business that has over \$900,000 in sales each month, serves over 4700 customers with reliable service and has been in business for over 75 years. Well guess what, you do, by being a consumer owner of Rice Lake Utilities. Over seventy decades ago the citizens of the community empowered themselves economically by choosing, based on citizen election, to establish a public power system. They believed local ownership and control would ensure lower rates, and that the consumers would receive better services.

While many things have changed in our community since then, the main building blocks on which Rice Lake Utilities were established remains unchanged. Our commitments to embrace new technological advances, while providing excellent customer service at affordable rates are at the top of everything we do.

So please join us the week of October 5<sup>th</sup>-11<sup>th</sup> for refreshments and a chance to win door prizes as we celebrate you our consumer owners and public power.



Two of Rice Lake Utilities Commissioners were recognized by the Municipal Electric Utilities of Wisconsin for their years of dedicated service to public power. Commission President, Thomas Moullette was recognized for 16 years of service and Commission Secretary, Richard Moe was recognized for 22 years of service. Rice Lake Utilities would like to thank Mr. Moe and Mr. Moullette and all of the commissioners for the dedication and hard work they have put in to make Rice Lake Utilities what it is today.



Pictured: Commission President, Thomas Moullette & Commission Secretary, Richard Moe

Thinking about getting a new appliance? Remember to also think about the Energy Star Program, you may be eligible for some cash back rewards. Also, if you have more than one working refrigerator or freezer, that appliance could be costing you \$100 or more each year to use. Reduce your energy bills and help the environment by calling 888-543-8155 to have the extra unit hauled away and recycled for free.

## Continued Growth for the City Means Planning for the Future

As most of us are aware, the City of Rice Lake has grown at a tremendous rate and the future seems to be following the same trend. To prepare for the future, Rice Lake Utilities is embarking on the most significant project since the 1970's when the current substation was built. Rice Lake Utilities is building a new substation with plenty of room to grow. The facilities presently in use have a maximum capacity of 40,000 kilowatts and Rice Lake Utilities has already peaked at 33,000 kilowatts. The new facilities will serve 80,000 kilowatts. The cost of this project is estimated to be approximately \$1.8 million dollars with construction to begin next month.

At Rice Lake Utilities we believe that planning is the success of the future and thanks to proper planning, funds have been set aside to construct this project which will provide Rice Lake with improved reliability and added capacity for future growth for many years to come. This project will not have an effect on Rice Lake Utilities consumer/owner rates. A ground breaking ceremony to commemorate this major milestone will take place in mid-October. Watch the local media for details.

