

THE POWER OF LOCAL OWNERSHIP

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June, 2011



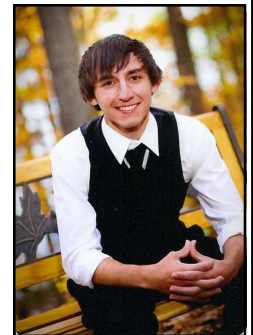
DID YOU KNOW...You can recycle your compact fluorescent bulbs at Rainbow Ace Home Center and Menards in Rice Lake. For more info regarding mercury in CFL's including proper disposal options and what to do if a bulb breaks, log onto focusonenergy.com for a free fact sheet.

Rice Lake Utilities General Manager Honored by Municipal Utility Association



Rice Lake Utilities General Manager, Scott Reimer was recently honored by the municipal electric industry for his years of work and dedication to public power in Wisconsin and the nation. The Municipal Electric Utilities of Wisconsin (MEUW) presented Reimer with the 2011 MEUW Donald L. Smith Distinguished Service Award, the association's highest award. It is presented to individuals who demonstrate leadership and dedication in the public power industry. MEUW Executive Director David Benforado said "Scott Reimer represents public power in every facet of what he does, on both the state and national levels," Congratulations Scott!!

Conlan Parkman chosen as Rice Lake Utilities 2011 scholarship winner



Conlan Parkman is a 2011 graduate of Rice Lake High School and plans to attend UW Madison in the fall to double major in Business Management and fine arts. Rice Lake Utilities would like to say congratulations to Conlan and the entire class of 2011!

Rice Lake Utilities has started the construction phase of the wastewater treatment facility upgrades. Pictured is the construction of one of the two primary treatment clarifiers. The purpose of the primary clarifiers is to separate solid particles in the wastewater mixture from the liquid, thus reducing the loading for aeration which will result in reduced energy costs. The upgrades to the wastewater facility were necessitated by city growth, greater environmental awareness and changing DNR water quality requirements. The new construction plans are designed to meet capacity until the year 2030. *The majority of the funding for this project is coming from an account that was put in place at the time of the last upgrade. For more information, a copy of the Rice Lake Utilities Wastewater Facilities plan is available on our web page at www.ricelakeutilities.com



Pictured is one of the two 50 foot diameter primary clarifiers being constructed. The purpose of the primary clarifiers is to separate solid particles in the wastewater mixture from the liquid.

Rice Lake Utilities Financial Summary For 2010



Making Rice Lake a little better and brighter one street at a time

This summer Rice Lake Utilities will begin changing out the mercury vapor street lighting on N. Wilson Ave., Bundy St. and Craite Ave. to more energy efficient induction lighting. Induction Lighting is a fluorescent light source without electrodes. Without the electrodes dictating the life span of a fluorescent light, the only thing that keeps an induction light source from lasting forever is the very slow degradation of the phosphors on the inside of the tube. Even with this slow phosphor degradation, induction lights have a life span of 100,000 hours (that's over 11 years running, 24/7!) Practically maintenance-free, induction lighting offers many features that make it an attractive light source and is emerging as one of the newest technologies in lighting. The total number of lights will go from 37 lights on 22 wooden poles to 15 induction lights on 15 fiberglass poles. This improvement will result in significant energy savings for the city going from 6475 watts to approximately 825 total watts-not to mention the manpower needed to maintain the light. This project was made possible as part of the State's Energy Efficient Community Block Grant funding that the city was awarded.



(Electric Utility)

Serving 5,417 consumers	
Operating revenues	\$12,241,857
Operating expenses	\$12,010,731
Operating income	\$231,126
Rate of return on rate base	2.60%
Total plant in service	\$14,593,267
Purchased power costs in 2010	\$10,259,178
Tax Equivalent paid to the City of Rice Lake in 2010	\$226,254

(Water Utility)

Serving 3,788 consumers	
Operating revenues	\$1,168,292
Operating expenses	\$994,027
Operating income	\$174,265
Rate of return on rate base	5.28%
Total plant in service	\$9,943,684
Gals. Pumped in 2010	526,573,000
Tax equivalent paid to the City of Rice Lake in 2010	\$156,027

(Wastewater Utility)

Serving 3,786 consumers	
Operating revenues	\$1,453,947
Operating expenses	\$1,469,304
Operating income	\$(15,357)
Rate of return on rate base	-.43%
Total plant in service	\$13,774,912.
Wastewater gallons treated in 2010	512,927,000

RICE LAKE UTILITIES

Electric * Water * Wastewater

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