

**REGISTRATION IS EASY! Visit [focusonenergy.com/training](http://focusonenergy.com/training) to register online and learn how to recover up to the full cost of each class!**

Focus on Energy offers a variety of training courses to business customers statewide. Each course is designed to teach attendees about ways to manage energy use more effectively, improve operational productivity, and reduce costs.

Some courses target specific processes, technologies, or facility types. Others focus on broader energy management strategies. Most courses offer opportunities for hands-on learning and demonstration and all provide practical examples and case studies. Our instructors are experts in their subject matter as well as effective teachers.

**Practical Energy Management<sup>®</sup> Series:**

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Through the generous support of our utility partners, we can offer our programs to you at discounts that range between 25 percent and 66 percent. Visit [focusonenergy.com/training](http://focusonenergy.com/training) to learn more. If you have questions or want additional information, please contact Focus on Energy at 800.762.7077

## **Practical Energy Management® – Industrial**

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This half-day training course will help you implement a successful energy management program at your facility or enhance existing efforts. This session, targeted at industrial businesses, provides the customizable tools you need to set energy goals and track projects. You will benefit in two ways by adopting the Practical Energy Management® (PEM®) process: you will reduce monthly energy costs and save staff time. This practical approach addresses multiple company goals, from developing a systematic approach to energy management to integrating energy management into an ISO 14000 or Six Sigma program.

### **UPCOMING SESSIONS**

**October 7—Eau Claire  
October 14—Madison  
November 11—Green Bay**

The cost for this half-day course is \$69, which includes all materials and continental breakfast.

## **Practical Energy Management® – Commercial**

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This half-day hands-on training course targets the energy management challenges faced by commercial facilities. This session provides the customizable tools you need to set energy goals, track projects, and establish a successful energy management program or enhance existing efforts. You will practice using these software tools in class. You will benefit in two ways by adopting the Practical Energy Management® (PEM®) process: you will reduce monthly energy costs and save staff time. You will also learn strategies for maintaining energy management activities over the long term.

### **UPCOMING SESSIONS**

**October 5—Green Bay  
November 4—Madison  
November 9—Eau Claire**

The cost for this half-day course is \$69, which includes all materials and continental breakfast.

## **Practical Energy Management® – Schools and Government**

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This full-day hands-on training course targets the energy management challenges faced by schools and government facilities. This session provides the customizable tools you need to set energy goals, track projects, and establish a successful energy management program or enhance existing efforts. The impact of a solid operations and maintenance program on your energy usage and costs will also be covered in this course. You will benefit in two ways by adopting the Practical Energy Management® (PEM®) process: you will reduce monthly energy costs and save staff time. You will also learn strategies for maintaining energy management activities over the long term.

### **UPCOMING SESSIONS**

**September 20—Eau Claire  
October 27—Green Bay  
December 2—Brookfield**

The cost for this full-day course is \$99, which includes all materials, continental breakfast and lunch.

## **Building Operator Certification Level I**

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### **UPCOMING SESSION**

**September 15—  
Brookfield**

Building Operator Certification (BOC) is a training and certification program for facility and building and grounds managers and other staff responsible for a commercial building's operations. Energy efficiency represents an important component of BOC training.

Attendees earn certification by participating in training sessions and completing project assignments at their facilities. BOC certification provides a credential for their professional development while also offering employers a way to identify skilled operators. The cost for this course, which includes 8 days of training, is \$875.

## **Energy-Efficient Computing Summit: *Cutting-Edge Practices That Achieve Real Savings***

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### **UPCOMING SESSION**

**July 20—Madison**

At this one-day summit, you'll learn about the latest technologies and best practices that will help your organization to reduce costs by driving energy-efficiency into your computer and datacenter environments. From PC energy-management controls and energy-saving cooling systems to thin-client conversions and server virtualizations, you'll discover practical ways to maximize efficiency and positively impact the bottom line. Plus, you'll enjoy a great opportunity to network with fellow executives, chief information officers, and participating customers who are already implementing these ideas and achieving great savings!

The cost for this full-day summit is \$150 per person and includes all materials, continental breakfast and lunch.